

REYNOLDS MEDIA SERVICES

2425 FOUNTAINVIEW, STE. 355 HOUSTON, TX 77057 (713) 977-3778 FAX (713) 977-3774

RADIO ORDER FORM

Date: 2/1/2000
 To: Jerry Keane
 Station/City: KAPS-AM Stanwood, WA
 Fax: (360) 424-1660
 From: Stephanie Concialdi
 Re: Stage Stores, Inc. 2000 Buys 1/00 - 7/00

Attn Rep: Following are 6 radio buys for Stage Stores, Inc. Please use the same schedule for each flight date listed. Do not hesitate to call me with questions.

Events:	Flight Dates: (see exact times on schedule below)	Spot Length:
One Day Sale	We 2/9 (2pm start) - Th 2/10 (5pm cut-off)	:60
One Day Sale	We 3/8 (2pm start) - Th 3/9 (5pm cut-off)	:60
One Day Sale	We 4/5 (2pm start) - Th 4/6 (5pm cut-off)	:60
One Day Sale	We 5/3 (2pm start) - Th 5/4 (5pm cut-off)	:60
One Day Sale	We 6/7 (2pm start) - Th 6/8 (5pm cut-off)	:60
One Day Sale	We 7/19 (2pm start) - Th 7/20 (5pm cut-off)	:60

BK
1800

ONE DAY SALE (same schedule for each One Day Sale listed above)

TIMES	M	TU	W	TH	F	SA	SU	SPOTS	GROSS RATE
2P - 7P			5					5	30.00
6A - 5P				10				10	30.00
Total			5	10				15	\$ 450.00

Total Gross Amount for all Flights: \$2,700.00

Total Net Amount for all Flights: \$2,295.00

Please acknowledge receipt of the above orders by signing and faxing back to (713) 977-3774.

Rep Signature

Jerry Keane

Date 2/1/00

- ① All invoices must have spot times listed.
- ② All invoices should be sent to Stage Stores, Inc. c/o Reynolds Media Services 2425 Fountainview, Suite 355 Houston, TX 77057.
- ③ Stage Stores, Inc. is responsible for payment of all Stage/Bealls/Palais Royal invoices. All invoices are approved by Reynolds Media Services and sent to Stage Stores, Inc. for payment.

Thank you